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At your Business School, you will have to write lots of reports. Reports are a standard form of written communication in business and organisations, so it is an important skill to develop. Basically, as the name suggests, a report 'reports' on something in a concise, formal way, using clearly defined sections presented in a standard format, and is the formal writing up of a practical experiment, project or research investigation. It usually contains arguments and critical evaluation to support a proposed course of action, or to evaluate a business issue.

A report tells the reader what you did, why and how you did it, and what you found, and is written in a way that presumes the reader knows nothing about the experiment or research. A research report must be written in sufficient detail so that someone reading it would be able to replicate your research exactly but is usually written more concisely than an essay, with headings and sub-headings and perhaps bullet-point recommendations. At your Business School, you will be asked to write different types of reports. Many modules will require specific formats, based on the specific module subject. You should always follow your tutor's requirements. This is where our collection of MBA dissertation examples can prove to be a useful tool for you.

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Before you start writing...

Firstly, check with your lecturer and the Module Handbook for precise instructions, i.e. the prescribed report structure, word count and deadline. You need to be very detail minded. Your MBA dissertation will require accurate referencing, good clear English, professional presentation, i.e. clear structure, coherent, free of spelling, grammatical and punctuation errors.

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Structuring a Dissertation

Lecturers have their own particular requirements for assignment reports. There are different types of reports, so check what your lecturer expects. Most reports include some of the sections below, but generally, not all of these sections. However, some types of research report (e.g. a dissertation) will probably have all of them:

1. Title Page
2. Abstract OR Executive Summary
3. Table of Contents
4. Terms of Reference
5. Introduction
6. Literature Review
7. Methodology
8. Results/Findings
9. Discussion/Analysis
10. Conclusions
11. Recommendations
12. References
13. Appendices

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